



SPECIALIST DIPLOMA IN BUSINESS MANAGEMENT

AWARDED BY GLOBAL SCHOOL OF TECHNOLOGY AND **MANAGEMENT**

ASSESSMENT METHOD

No	Module Name	Exam	Coursework
1	Marketing for the Services Industry	30%	70%
2	Organisational Behaviour and Analysis	30%	70%
3	Service Delivery and Customer Satisfaction	NA	100%
4	Financial Accounting in the Service Industry	30%	70%
5	Business Environment	30%	70%
6	Fundamental Business and Business Decision Making	30%	70%

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